Kickstarter Analysis

Conclusions:

* A correlation exists between the goal price and chance of success. As goal price increases, the likelihood of success declines.
* Successful campaigns peak in May and slowly decline with a small jump in October and a steep decline in December.
* Plays take up the largest amount of Kickstarter projects.

Limitations:

Inability to drill-down into specific areas/cities for observation.

Additional tables/graphs:

* Line graph to observe if correlation exists between category by country and outcome.
* Bar graph to observe # of campaign backers vs goal amount
* Line graph to observe if spotlight correlates with # of backers and outcome